

A woman with blonde hair tied back, wearing a dark blue blazer over a white shirt and a blue lanyard, is smiling and holding a grey folder and some papers. She is standing in a doorway, looking towards a man whose profile is visible on the left. The background shows a bright outdoor area with greenery and a white fence.

Outside Sales Representative | Influence Crafters

This is a W-2 position with benefits available after 90 days.

While this role is 100% commission-based, you are a full employee—**not a contractor**—and eligible for health and other benefits after your probationary period.



About Influence Crafters

Influence Crafters is a leading media buying agency helping local businesses grow through strategic TV and radio advertising.

With access to 800+ platforms nationwide, we create results-driven campaigns that boost brand awareness, drive web traffic, and increase foot traffic.

hulu

NETFLIX

CBS SPORTS



SiriusXM



peacock

ROKU



Audacy

prime video

....and more

Earn Big. Get Paid Fast. Build a Long-Term Career.

Are you a motivated sales professional looking for a high-earning, commission-only opportunity with clear leadership potential?

Influence Crafters is offering a unique Outside Sales Representative role for high performers who are ready to maximize their income, develop long-term revenue streams, and grow into leadership roles.

This role is 100% commission-based and includes monthly performance bonuses, long-term residuals, and milestone incentives.

It's ideal for entrepreneurial professionals with strong communication skills and the ability to build relationships with local business owners.



Essential Job Functions

- Conduct door-to-door B2B sales by visiting local business owners in person.
- Recommend tailored TV and radio advertising budgets based on each business owner's marketing goals.
- Meet established sales targets across all advertising channels.
- Effectively work all assigned territories to maximize outreach and generate qualified leads.
- Compile daily reports of sales visits, presentations, objections, conversions, and follow-ups as required.
- Communicate with your Supervisor about competitive activity and feedback in your territory.



Types of Businesses You'll Serve

You'll be working directly with small to midsize business owners across industries such as:

- Restaurants
- Local service businesses
- Car dealerships
- Retail stores
- Healthcare clinics
- And more





Earn up to \$10,500 in Ramp-Up Bonuses

For each of your first 3 months, earn bonus cash based on how many new clients you sign that month:

- Sign 3 to 4 new clients → Earn \$1,000
- Sign 5 to 9 new clients → Earn \$2,000
- Sign 10+ new clients → Earn \$3,500

These bonuses reset each month during months 1, 2, and 3. You can earn up to \$10,500 in ramp-up bonuses by hitting the milestones each month.

Expense Account & Reimbursements

Once you sign 3 new clients, you unlock:

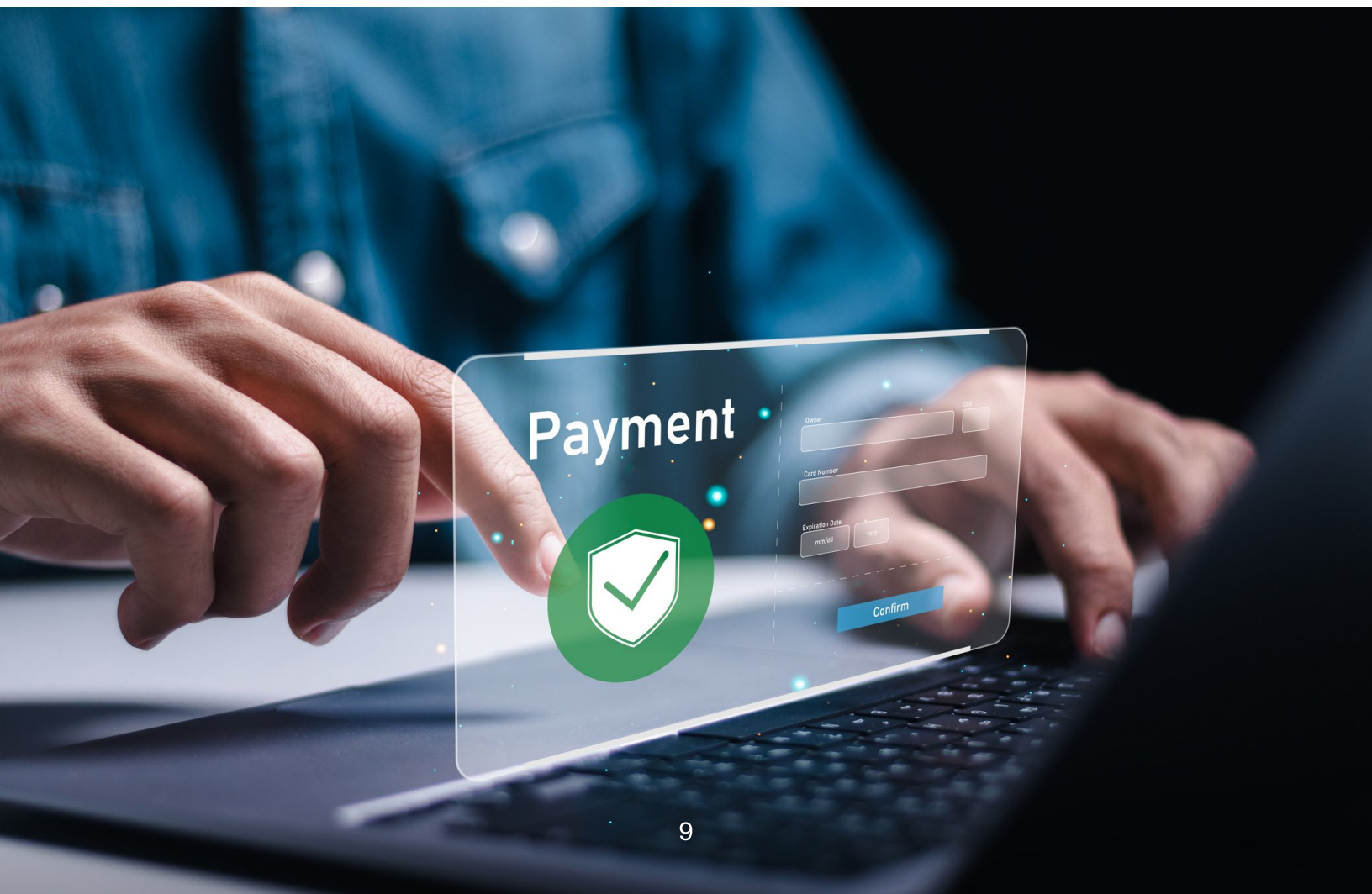
- An expense account
- Travel reimbursement (mileage and travel costs reimbursed in accordance with IRS guidelines)



How You Get Paid (100% Commission)

Your income grows as you build and retain a client portfolio. Here's the breakdown:

- \$300 per new client sign-up
- \$50 per month per active client (monthly residual)
- Recurring Ad Spend Bonuses:
 - 3% bonus on total ad spend once your clients' cumulative spend exceeds \$10,000/month
 - 4% bonus on ad spend exceeding \$75,000/month



Top Performers' Earnings Potential

By month 12, high-performing reps earn well over \$15,000 per month, combining:

- Signup commissions
- Residuals
- Ad spend bonuses

Some reps earn even more by signing larger accounts, securing renewals, and increasing client ad spend.





Career Growth & Leadership Path

This position is built for high-achievers. Leadership roles are available as you:

Consistently exceed monthly goals

Mentor new hires

Show leadership and communication excellence

Leadership includes added residuals, management bonuses, and new growth opportunities.

Who Thrives in This Role

This role is ideal for:

- Competitive self-starters who are energized by performance-based income
- People who enjoy meeting business owners face-to-face and building long-term relationships
- Former athletes, leaders, or sales professionals who are disciplined and thrive under autonomy





What You Need to Succeed

- Driven & Entrepreneurial – Take ownership and thrive in a performance-based environment
- 1+ Years Sales or Leadership Experience – In the past 5 years
 - Acceptable experience includes: commission sales, insurance, hospitality, retail, military, athletics, or student org leadership
- Reliable Transportation – For in-person meetings with business owners
- Must be 18 or older



Ready to Build a High-Earning Career?

Apply today and take the first step toward a lucrative sales career in media with Influence Crafters.