



Connect with More Patients & Grow Your Healthcare Practice

Traditional advertising methods like newspaper ads and billboards no longer reach patients effectively.

Connected TV (CTV) advertising allows healthcare providers to engage with potential patients while they stream their favorite content—ensuring your practice remains top of mind.

- **Target Local Patients** – Show your ads to people in your area actively searching for healthcare services.
- **Engage Patients on Premium Streaming Platforms** – Advertise on Hulu, Roku, Amazon Fire TV, and more.
- **Cost-Effective & High-Impact** – Get the power of TV advertising without the traditional high costs.
- **Measurable Results** – Track ad engagement and appointment bookings to optimize your campaigns.

How Influence Crafters Helps Healthcare Providers Grow

We specialize in helping medical practices and wellness centers attract new patients through targeted CTV campaigns. Our services include:

- **Professional Healthcare Video Ads** – Showcase your services and build trust with compelling visuals.
- **Hyper-Targeted Campaigns** – Reach individuals based on demographics, health interests, and location.
- **Data-Driven Optimization** – Improve performance and increase patient appointments with real-time insights.

Start Growing Your Practice Today!

