



Why CTV Advertising is a Game-Changer for Fitness Businesses

- **Target Local Fitness Enthusiasts** – Show ads only to people in your area who are likely to join a gym or fitness program.
- **Cost-Effective, High-Impact Advertising** – Get the reach of TV advertising without the high cost.
- **Engage Viewers on Their Favorite Streaming Platforms** – Advertise on Hulu, Roku, Amazon Fire TV, and more.
- **Trackable & Measurable Results** – See exactly how many viewers saw your ad and took action.
- **Engaging Video Ad Creation** – Showcase your gym, trainers, and programs in an eye-catching way.
- **Advanced Audience Targeting** – Ensure your ads reach health-conscious consumers in your area.
- **Performance Analytics & Optimization** – Measure campaign success and optimize for better results.

How Influence Crafters Can Help You Grow

We specialize in helping fitness businesses maximize their reach and attract new members through CTV advertising. Our services include:

NETFLIX

hulu

sling

ESPN

UNIVISION